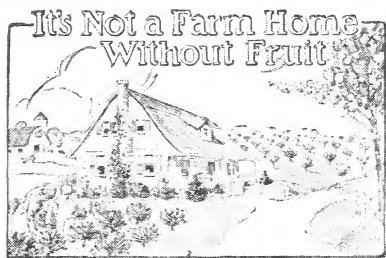


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FROM

Thomas' PURE BRED

STRAWBERRY PLANTS

GROWN

IN A NATURAL STRAWBERRY CLIMATE

BY

The W. W. THOMAS

STRAWBERRY PLANT FARMS

ANNA, ILLINOIS

FOUNDED IN 1890 BY

W. W. THOMAS

THE STRAWBERRY PLANT MAN

ORIGINATOR OF THE IDEA OF BETTER
STRAWBERRIES BY PLANT SELECTION

A Few Remarks From Some Of Our Many Friends

Fort Pierce, Fla., November 1, 1926—Having had some experience with your plants in the past, please do not consider this letter as an inquiry as to the quality of your product. They need no further recommendation than one purchase.—James B. Rock.

Obion, Tenn., November 4, 1926—I received the shipment of 18 rhubarb roots several days ago and found same so good that I wish you to kindly ship me 18 more.—L. A. Ward.

Lakeland, Fla., November 1, 1926—I am in love with your plants. I will fix up a patch for 10,000 and want 5,000 to finish my field yet. Send me 5,000 soon as you can and I will let you know when I will want the 10,000. It will be only a few days.—C. M. Helsel.

We shipped Mr. Delgado three shipments of 30,000 plants. After each shipment he wrote as follows:

Havana, Cuba, November 4, 1926—I received the last month, in Oct. 29th young plants of strawberries, "Klondyke" which I asked of you in October 15th. They arrived safely and in excellent condition, so I am very satisfied at this occasion.—Alberto J. Delgado.

Havana, Cuba—I received yesterday the second order of Strawberry's young plants, which I ask of you in October 28th. I am entirely satisfied. The plants arrived in excellent condition. Please send me the last order as is possible.—Alberto J Delgado.

Havana, Cuba—I am glad to have received the last shipment of plants which I ask of you in a recent date. It is a pleasure to state,

to you that I am very satisfied and grateful to you at this occasion concerning the plants, and also the package.—Alberto J. Delgado.

Creal Springs, Ill., November 8, 1926—Dear Sir and Friend: Am writing you in regard to the Strawberry plants I bought from you last Spring. Can say am more than pleased with them. Everybody tells me I have one of the best Strawberry patches they ever saw. This has been an awful dry season but it didn't hurt my Strawberries.—W. O. Chism.

Apoka, Fla., Box 57, November 1, 1926—Enclosed find money order for \$1.95 for which please send me 200 Lady Thompson Strawberry plants. The Missionary I ordered from you are doing fine.—R. S. Taylor.

Loxley, Ala., November 26, 1926—Wish to acknowledge receipt of plants, come in good condition and got out in good shape, different looking plants and all are living and look fine. If they don't come through it will not be your fault or mine so can only bestow it on an unkind providence. With kindest regards, I am —Dr. W. Randall.

Santa Clara, Cuba—The Strawberry plants shipped by you November 5th, 1926 reached here November 9th in good condition.—Mrs. C. S. Townsend.

St. Louis, Mo., November 15, 1926—I am sorry I wrote you yesterday, because the plants came this morning in fine shape.—Mrs. L. G. Bants.

Central Hershey, Cuba, December 2, 1926—I received today the Strawberry plants. They are A-1 in every respect, for which I thank you.—Louis Miller.

Ft. Lauderdale, Fla., December 6, 1926—Received Strawberry plants and all are in good shape and have them all set out.—A. B. Brunner.

Joppa, Ky., January 9, 1926—The plants you expressed to me at Somerset last November came in fine shape and on time.—C. E. Willis.

Marks, Miss., January 15, 1926—The Mississippi A. & M. College wrote that I could get Strawberry plants from you.—Mrs. W. J. Barksdale.

Finca "Marina" Rancho Boyeros, Havana, Cuba, January 13, 1926—As my previous order came in very good condition I hereby send you a new one for 1,000 Aroma plants—Francisco Camps.

Morehouse, Mo., January 14, 1926—Sure got fine results from plants of yours two years ago.—Dan H. Baker.

Keene, N. Y., January 12, 1926—I got some plants from you in 1913 and they have ran out now, the Senator Dunlap was what I had before and is what I want again this Spring.—Mrs. Esther Cram.

Pensacola, Fla., January 31, 1926—Enclosed money order for small order of plants, saw my neighbors plants from your nursery today, they looked so good I thought I would like some too.—Louis Gilsbach, Highland Park, Rt. 3.

Tilman, Miss., February 10, 1926—Your plants have been recommended very highly and I want something good.—R. D. Wade.

Madisonville, Ky., March 9, 1926—Am passing your catalogue on to another interested party, as we can recommend from past plants.—E. F. Young.

Iuka, Ill., March 17, 1926—I ordered plants from you three years ago and was well pleased with them.—A. K. Gripe.

March 24, 1926—Enclosed draft of \$3.00 for 500 plants. I ordered 500 plants three years ago of you and sure had a fine patch.—Mrs. J. A. Watts.

Pasadena, Calif., March 24, 1926—Plants arrived in excellent shape, 10,000 Lady Cornelle.—A. A. Foster.

Lawtey, Fla., October 15, 1926—I have been in the Strawberry business in planting for 30 years and I used plants from you. They were all O. K.—R. B. Strong.

St. Anne, Ill., April 3, 1926—Was very well pleased with your plants I got in 1923.—Earl C. Duncan.

Gilbertsville, Ky., November 10, 1926—I ordered plants from you twice before. Received them in good condition and they did well.—Mrs. B. E. Gregory.

Eldorado, Ill., March 29, 1926—I got 3-M Lady Cornelle from you a few years ago and I find them all you recommended them to be.—Berry Carnahan.

Brenham, Texas, November 1, 1926—I ask Mr. W. A. Yates, former demonstration agent of this county about getting strawberry plants and he told me that he had always received good ones from you.—Fred W. Martin.

Ft. Lauderdale, Fla., December 1, 1926—Your Strawberry plants have been very highly recommended to me by Mr. J. L. Rees of Davie, Fla., and I am accordingly placing my order for 4,000 plants.—G. W. McCathie.

Ft. Lauderdale, Fla.—The Strawberries you sent me came in good order and they are fine plants. I would like for you to send me 500 more.—A. E. Rees.

Kentwood, La., December 15, 1926—Yours of the 14th inst. received. The other two boxes of plants were received Monday (two days after receipt of the first lot) all in good shape and have been set and looking fine.—W. C. Kent.

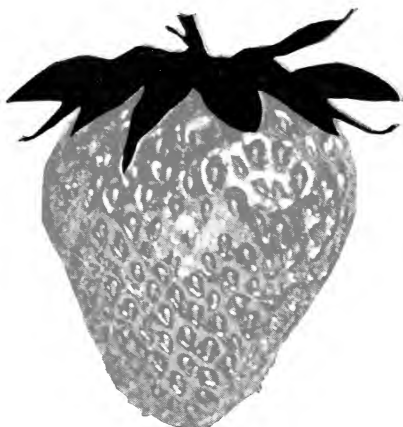
New Smyrna, Fla.,—Enclosed check for \$3.30 for another 500 Missionary Strawberry plants. The last lot arrived in fine condition and every one is doing fine. If possible to receive same before Christmas, would appreciate it very much.—J. D. Mack.

Alvin, Texas—I have set Strawberries for the last ten years and always had more success with yours than any other I have tried.—Carl Anderson.

Central Hershey, Cuba, December 14, 1926—Enclosed please find check No. 2991 on the Royal Bank of Canada for the amount of \$28.42 to settle my bill on Strawberry plants. The plants are growing fine and I thank you both for service and quality.—Lewis Miller.

Havana, Cuba, December 24, 1926—Enclosed please see bank draft for \$5.00 to balance off my account. I want to take this opportunity of thanking you for your prompt and energetic business methods. It has been a real pleasure dealing with you. Your plants arrived as fresh as though picked from my back yard. I shall always deal with you and recommend you to my friends.—A. C. Nicholas.

25,000 plants were shipped to above customer.



BIG JOE (S)

A Strawberry that you will be glad to have in your Garden and as a crop, will pay you wonderful profits. This Strawberry comes from a seedling of Middlefield and Chairs which was crossed with the Sharpless and the best from this crossing was crossed with the Gandy and from the most promising of this cross came the Big Joe. In its vigorous and thrifty growth and size of berry, it resembles the Gandy very much. The Fruit being above medium to very large, blunt, roundish conic or irregular wedge, attractive, glossy dark scarlet. Fresh dark red, very firm. Agreeable acid, high in flavor, very best in quality. Plants large, vigorous and healthy, very productive and holds up the size of its fruit throughout the fruiting season. Leaves, medium to very large, medium dark green, leaf stems long and thick, as are the fruit stems. Blooms late, ripens in midseason to late. Calyx aver-

age medium in size. But sometimes very large, rather leafy, usually flat. Is not a prolific plant maker and should be set closer in the row than the Dunlap or similar prolific plant makers. The fruiting season of the Big Joe is not as long as some, but the quarts simply pop out like popping corn, while it does last. We have read a printed statement where the Big Joe was known to produce as high as 20,000 quarts per acre, and know from our own observation that it will produce many more quarts than the average Strawberry yield per acre. And because of its very high quality, the Big Joe, brings the best prices at home and at a distance market.

With the Big Joe we recommend the Missionary, Klondyke, Aroma, Lady Corneille, Dunlap and Gandy, as the best universal Strawberries. From these seven varieties, can be picked varieties that are adapted to all parts of the country and will make the best home Garden and profit paying Strawberries.

Phoenix, Ariz., January 16, 1926—I have the honor to write you that your plants (180,000) are growing good in 20 acre field and no mixed plants. I am very appreciative your help for me.—E. S. Yamamoto.

Union City, Tenn., April 22, 1926—Enclosed find check for \$700.00, for berry plants you sent us, in full. Our plants are out and looking nice. Thanking you for your prompt shipment.—Union City Fruit Co., by Joe Hamilton.